

## RejuveNAD™: Boosts NAD+ levels for skin longevity

The longevity molecule NAD+ is not only trending in the field of dietary supplements and in popular IV drips (beauty infusions) but is also a major topic in science.

The coenzyme NAD+ (nicotinamide adenine dinucleotide) is essential for energy production in the mitochondria and for many other metabolic reactions in our cells. In the course of life, the NAD+ level in our cells decreases. The consequences are a slower metabolism, increased senescent cells or inflammaging.



As the NAD+ molecule is not stable in cosmetic products and cannot be absorbed by the cells when applied externally, RejuveNAD™ works in an innovative way: The active ingredient has been proven to naturally increase NAD+ levels in skin cells by activating the enzyme NAMPT. This reduces age-related mitochondrial dysfunction or cellular senescence, for example. The skin looks eight years younger in just 42 days.



RejuveNAD™ is based on an extract from organic sunflower sprouts, which has a very high concentration of phytonutrients. The sprouts are grown in a carefully controlled, organic and sustainable indoor farming process.

### Applications:

- Densifying Skin Drops
- Lifting Face Fluid
- Skin Energy Booster
- Rejuvenating Treatment

### Proven efficacy:

- ✓ Increases NAD+ levels
- ✓ Tackles 5 of the 8 hallmarks of aging
- ✓ Energizes the mitochondria and promotes DNA repair
- ✓ Makes the skin appear 8 years younger

INCI (EU/PCPC) Declaration: Helianthus Annuus (Sunflower) Sprout Extract (and) Maltodextrin (and) Aqua / Water

### Properties:

- Powder, water-soluble
- Without alcohol, without preservatives
- COSMOS approved and NATRUE certified
- Recommended use concentration: 2 %